

How Determined Are You To Succeed?

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Introduction

Most of us want more out of life. For some the wants are materialistic. For others it's emotional. But the majority of us want both tangible and intangible improvements in our life. We are conditioned as a people to not only improve our environment but that of those who follow us, namely our children.

This white paper is dedicated to those of us who know what we want, and maybe even how to get it. But, we lack the ability to take a significant step toward obtaining our goal.

What's Your Motivation?

What's your motivation? It's a simple question with a great web of complexity. If I were to ask a homeless man why he seeks shelter the realization of the motivation is immediate. We can assume that his motivation is he wants shelter to avoid sleeping outdoors within the elements of the weather. If we asked a child, why they want a toy with their fast food meal the motivation is simple as well. The toy is the biggest benefit of the meal, and the food is a means in their mind to obtain it.

So what is your motivation?

Do you want a better job, so you will have more money to buy more needs and wants?

Do you want a better home, in a safer neighborhood for the welfare of your children?

Do you want to be an entrepreneur because you yearn for the ability to work for yourself and make your own dreams come true?

Whatever your motivation may be, make sure you get through the layers down to its

core and truly understand what motivates you to want to reach your goals.

WRITE IT DOWN!

Executing Your Goals

Now that you have dug deep and understand your motivation you are ready to execute your goals. However, forget the way you were previously taught to obtain goals. Old world ideas such as plan, plan, plan are outdated. No longer are you expected to simply plan it out, get all your 'ducks in a row' prior to executing your goal. Today the world evolves far more rapidly than in any other time in history.

We all know how quickly a cell phone, or computer can become outdated. Five years ago a tablet was an unknown concept. But, now every computer, and cell phone manufacture makes them. Time is of the essence when executing large and small scale goals.

Allow me to be clear though. I'm not saying to you to 'throw caution to the wind.' I'm not implying you should ignore signals of potential issues while executing your goal. But, what I am saying is to not waste time waiting to plan for the perfect time to capture your goal. Instead, use each error and each failure (and depending on the size of your goal there may be a lot) to create the 'perfect plan' whatever you do, avoid getting stuck in the planning process and thus never truly making significant strides toward your goal.

Understanding the Process

I understand it is more than likely to ignore what you have been taught in the past. I understand it may be intimidating to conceive reaching for your goal without 'proper planning.' But I also understand that you are more than likely reading this white paper because you have not reached your goal yet. I also understand you probably have already tried to plan, or maybe even began to execute and hit a wall. IT HAPPENS TO US ALL. What is important about this process is getting past the possible shortfalls. We must correct the emotion that prevents a great majority of people to be ok with mediocrity. That emotion is **FEAR**. I believe that fear is the strongest emotion of all. Fear keeps us from taking risk. Fear keeps us from learning new things. Fear keeps us from exploring new places. Fear keeps us from meeting new people. Fear keeps us from learning new things. Therefore, if you turn the emotion on its head, make it do a complete 180 degree turn you can then use it as a weapon. The process of controlling this emotion is paramount in your transition to execution of your goals. You're your FEAR of not obtaining your goal is a weapon of choice its powerful. Its more powerful than you can ever imagine. Its at this point that you know longer fear the process, or fear the possible failure. Fear is no longer against you, its now your most competent of assets. Fear is now the gas to drive you to your goal. Fear is now what you use to create a determined mind state that says you will NOT be a victim of circumstance. You will NOT wait until the perfect storm. You will NOT wait another moment. Because now, the fear of not getting a better career, a better education, a better relationship, a better life, a better financial status, a better anything is far greater than anything else in your life. Its at

that moment that the process truly begins, and you can obtain your goals.

Implementing Consistency

The only way to implement consistency is to understand consistency. If you are consistent, barring rare tremendous circumstances your focus is unyielding. You are consistency working you're your goal, even after you obtain it. Once you obtain it the goal becomes to maintain or improve upon it. Without focus, and the ability to remember the fear that created the motivation to lead you to your goal you may lose it quicker than you obtained it. If you are able to maintain that motivation, while not losing the ability to enjoy what you have accomplished you will be well ahead of the curve.

We have all heard stories about lottery winners. They are down in life, normally struggling then the windfall of money comes. Their lives immediately change 'for the better' they are now able to obtain what they want and what they need. All is well, until 6, 12, or 24 months later they are exactly where they began. Why is that? There are several factors that lead to their ultimate failure, including lack of financial literacy. It is also due to their lack of the emotion of fear. In the beginning it seems that they can't lose. They are on top of the world, things now come easily. They no longer fear failure which feels good. But they also lack the fear of returning to who they were. Often it is not realized until it's too late that they are almost

broke. Why is that? The absence of fear has allowed their mind to stop computing and stop rationalizing situations. The feeling of 'the perfect life' overrules all decisions. In the end they lose, and often do not recover.

The same can happen to those of us who finally reach our goals. If you do not remain vigilant and consistent you can lose it faster than it was obtained.

Summary

The outcome of your goals is based strongly on one emotion, fear. How we chose to manage that emotion will determine the outcome of our goals. The emotion must be controlled from the inception of your goal, to obtaining your goal, and lastly in maintaining and building from your goal. If you remember this emotion and use it as a weapon to control your actions rather than to control your ambition you will win.

